ABOUT OUR TEAM
MasterTheEvent.com was created in 2011 by destination management experts Randy Markus and Andrew Maxwell. More than just a blog, MasterTheEvent.com is the leading online resource for the meeting and event planning community.

READER PROFILE
MasterTheEvent.com (MtE) is the go-to resource for meeting and event professionals and students alike. MtE offers industry resources and tips for planners looking to create outstanding meetings, conferences and events.

POPULAR TOPICS
- Event Planning
- Planning Checklists
- Party Planning & Themes
- Off-Site Venues
- Wedding Planning
- Meeting & Event Planning Budgets

SITE GROWTH
MasterTheEvent.com was launched in 2011, and has been on a steady growth curve ever since.

GEOGRAPHY
78% of our traffic comes from North America.

SITE STATS
- 5,000+ MONTHLY UNIQUE VISITORS
- 49% TRAFFIC FROM REFERRALS
- 1,200+ KEYWORDS RANKING IN GOOGLE
- 32% TRAFFIC FROM ORGANIC SEARCH
- 1:33 AVERAGE SESSION LENGTH

LAST UPDATED
05/02/2016
HTTP://MASTERTHEEVENT.COM/
PARTNERSHIP OPPORTUNITIES

BANNER AD PLACEMENT:
$550/mo
Banner Ad Placements are located within content links and sidebar links.

SITE THEME BRANDING:
$1500/mo
Theme Branding includes; background, sidebar links and in-content links.

SITE THEME BRANDING PLUS:
$3500/mo
Theme Branding Plus includes; background, sidebar links, in-content links, content curation and keyword silos tailored to any one web property to maximize engagement. Statistical reports are downloaded or emailed to you.

LINK BUILDING TO YOUR SITE:
$250 per line we achieve

MASSIVE VIRAL CONTENT CREATION & OUTREACH:
$7,500

INFOGRAPHIC CREATION:
$850

OTHER OPPORTUNITIES
Our site network includes more than 1,000 domains across more than 50 different verticals. 99% of the sites within our network have opportunities just like this one.

Some specific Categories include:

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<thead>
<tr>
<th>Medical</th>
<th>Sports</th>
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<tbody>
<tr>
<td>Entertainment</td>
<td>Real Estate</td>
</tr>
<tr>
<td>Culinary</td>
<td>Gaming</td>
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CUSTOM CAMPAIGNS
Our capable team runs full scale digital marketing campaigns and are experts in the event planning arena. Share your goals with us and we'll create a custom strategy to achieve them!