



GET THE MOST OUT OF YOUR EVENT



ABOUT OUR TEAM

MasterTheEvent.com was created in 2011 by destination management experts Randy Markus and Andrew Maxwell. More than just a blog, MasterTheEvent.com is the leading online resource for the meeting and event planning community.

SITE STATS

5,000+
MONTHLY UNIQUE VISITORS

49%
TRAFFIC FROM REFERRALS

1,200+
KEYWORDS RANKING IN GOOGLE

32%
TRAFFIC FROM ORGANIC SEARCH

1:33
AVERAGE SESSION LENGTH

READER PROFILE

MasterTheEvent.com (MtE) is the go-to resource for meeting and event professionals and students alike. MtE offers industry resources and tips for planners looking to create outstanding meetings, conferences and events.

POPULAR TOPICS

- o Event Planning
- o Planning Checklists
- o Party Planning & Themes
- o Off-Site Venues
- o Wedding Planning
- o Meeting & Event Planning Budgets

SITE GROWTH

MasterTheEvent.com was launched in 2011, and has been on a steady growth curve ever since.



GEOGRAPHY

78% of our traffic comes from North America

LAST UPDATED
05/02/2016

[HTTP://MASTERTHEEVENT.COM/](http://mastertheevent.com/)

PARTNERSHIP OPPORTUNITIES



BANNER AD PLACEMENT:

\$550/mo

Banner Ad Placements are located within content links and sidebar links.

SITE THEME BRANDING:

\$1500/mo

Theme Branding includes; background, sidebar links and in-content links.

SITE THEME BRANDING PLUS:

\$3500/mo

Theme Branding Plus includes; background, sidebar links, in-content links, content curation and keyword silos tailored to any one web property to maximize engagement. Statistical reports are downloaded or emailed to you.

OTHER RATES

LINK BUILDING TO YOUR SITE:

\$250 per line we achieve

MASSIVE VIRAL CONTENT CREATION & OUTREACH:

\$7,500

INFOGRAPHIC CREATION:

\$850

OTHER OPPORTUNITIES

Our site network includes more than 1,000 domains across more than 50 different verticals. 99% of the sites within our network have opportunities just like this one.

Some specific Categories include:

- | | |
|-----------------|---------------|
| • Medical | • Sports |
| • Entertainment | • Real Estate |
| • Culinary | • Gaming |

CUSTOM CAMPAIGNS

Our capable team runs full scale digital marketing campaigns and are experts in the event planning arena. Share your goals with us and we'll create a custom strategy to achieve them!